Summit 2024
October 8 - Hybrid

INHOPE

Agenda

09:00 EST 15:00 CEST	Opening by host **Liz Thomas, Microsoft**
09:10 EST 15:10 CEST	Welcome remarks from INHOPE **Samantha Woolfe, INHOPE**
09:30 EST 15:30 CEST	The impact of self-generated CSAM: a first-hand account **Rhiannon-Faye McDonald, Marie Collins Foundation** *Sponsored by Resolver*
10:00 EST 16:00 CEST	Keynote – Value and Impact of Public Service Announcement *What is the impact and how does education resolve a global issue by working with the government, law enforcement agencies and companies need to be thoughtful when creating a PSA.* *Sponsored by Snap* **Mike Masnick, Copia Institute**
10:30 EST 16:30 CEST	Panel Discussion: Assessing the public's understanding of CSAM and how it impacts reporting to Hotlines and Law Enforcement **Chair: Emily Cashman Kirstein, Google** **Robbert Hoving, Offlimits; John Pizzuro, Raven; Yi-Ling Chen, ECPAT Taiwan**
11:30 EST 17:30 CEST	Coffee Break
12:00 EST 18:00 CEST	Insights and Impact of Public Service Announcements **Chris Cascio, University of Wisconsin**
12:30 EST 18:30 CEST	*Unite for Change: Government-backed Action Against CSAM* **Kristen Best, U.S. Department of Homeland Security & Jacqueline Beauchere, Snap**

'Knowledge is Power,
Reporting is Action!'

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13:15 EST 19:15 CEST	Lunch/Dinner Break
14:15 EST 20:15 CEST	Interview: How to educate users on the existence of CSAM online to promote public awareness and community safety? ***Interviewer: Rhiannon-Faye McDonald, Marie Collins Foundation*** ***Interviewee: Jun Young Ro, Zepeto (Naver Z)***
15:00 EST 21:00 CEST	Empowering Youth: Tools for Self-Protection ***Chris Hughes, IWF & Lauren Coffren, NCMEC***
15:30 EST 21:30 CEST	Open floor Q&A – Should we prioritise changing public behaviour or focus on changing online interactions? ***Henry Adams, Resolver; Amy Ulucay, Discord; Ebony Tucker, TikTok*** ***Chair: Sean Litton, Tech Coalition***
16:15 EST 22:15 CEST	Key Takeaways ***Samantha Woolfe, INHOPE***
16:30 EST 22:30 CEST	Networking Event ***To be held at Microsoft's Office***.

Sponsored by TikTok

09:30 EST	**Recap & agenda for day 2** ***Samantha Woolfe, INHOPE***
09:45 EST	Digital Currencies and the Economics of Online Child Exploitation ***Carolina Christofoletti, TRM Labs***
10:15 EST	Breakout Sessions (The Production, Trade & Monetization of CSAM online) Breakout Group 1 ***Leonardo Real, Tether*** Breakout Group 2 ***Federico Paesano, Crystal Intelligence*** Breakout Group 3 ***Erin Fracolli, Binance*** Breakout Group 4 ***Lynette Owens, Trend Micro***
11:15 EST	Coffee Break
11:45 EST	Feedback Panel – Breakout Discussions ***Sasha Plotnikova, Chainalysis***
13:00 EST	Lunch Break
14:00 EST	Combating illicit finances: Online Platforms and Industry Collaboration Case Study ***Tarana Baghirova, OSCE*** *Sponsored* *by Tether*
14:45 EST	The Lantern Project ***Sean Litton, Tech Coalition***
15:15 EST	United Against CSAM: Knowledge is Power, Reporting is Action ***Dr Fred Langford, Ofcom***
15:30 EST	Final words & Reflections ***Denton Howard, INHOPE***