Summit 2024
October 8 - Hybrid

09:00 EST 15:00 CEST	Opening by host ***Liz Thomas, Microsoft***
09:10 EST 15:10 CEST	Welcome remarks from INHOPE ***Samantha Woolfe, INHOPE***
09:30 EST 15:30 CEST	The impact of self-generated CSAM: a first-hand account ***Rhiannon-Faye McDonald, Marie Collins Foundation*** *Sponsored by Resolver*
10:00 EST 16:00 CEST	Keynote – Value and Impact of Public Service Announcement *What is the impact and how does education resolve a global issue by working with the government, law enforcement agencies and companies need to be thoughtful when creating a PSA.* *Sponsored by Snap* ***Mike Masnick, Copia Institute***
10:30 EST 16:30 CEST	Panel Discussion: Assessing the public's understanding of CSAM and how it impacts reporting to Hotlines and Law Enforcement ***Chair: Emily Cashman Kirstein, Google*** ***Robbert Hoving, Offlimits; John Pizzuro, Raven; Yi-Ling Chen, ECPAT Taiwan***
11:30 EST 17:30 CEST	Coffee Break
12:00 EST 18:00 CEST	Insights and Impact of Public Service Announcements ***Chris Cascio, University of Wisconsin***
12:30 EST 18:30 CEST	*Unite for Change: Government-backed Action Against CSAM* ***Kristen Best, U.S. Department of Homeland Security & Jacqueline Beauchere, Snap***

| 13:15 EST | Lunch/Dinner Break |
| 19:15 CEST | |

14:15 EST	Interview: How to educate users on the existence of CSAM online to promote public awareness and community safety?
20:15 CEST	**Interviewer: Rhiannon-Faye McDonald, Marie Collins Foundation**
	Interviewee: Jun Young Ro, Zepeto (Naver Z)

Sponsored by TikTok

| 15:00 EST | Empowering Youth: Tools for Self-Protection |
| 21:00 CEST | **Chris Hughes, IWF & Lauren Coffren, NCMEC** |

15:30 EST	Open floor Q&A – Should we prioritise changing public behaviour or focus on changing online interactions?
21:30 CEST	**Henry Adams, Resolver; Amy Ulucay, Discord; Ebony Tucker, TikTok**
	Chair: Sean Litton, Tech Coalition

| 16:15 EST | Key Takeaways |
| 22:15 CEST | **Samantha Woolfe, INHOPE** |

| 16:30 EST | Networking Event |
| 22:30 CEST | **To be held at Microsoft's Office**. |

09:30 EST	**Recap & agenda for day 2** ***Samantha Woolfe, INHOPE***
09:45 EST	Digital Currencies and the Economics of Online Child Exploitation ***Carolina Christofoletti, TRM Labs***
10:15 EST	Breakout Sessions (The Production, Trade & Monetization of CSAM online) Breakout Group 1 ***Leonardo Real, Tether*** Breakout Group 2 ***Federico Paesano, Crystal Intelligence*** Breakout Group 3 ***Nils Andersen Roed, Binance*** Breakout Group 4 ***Lynette Owens, Trend Micro***
11:15 EST	Coffee Break
11:45 EST	Feedback Panel – Breakout Discussions ***Sasha Plotnikova, Chainalysis***
13:00 EST	Lunch Break
14:00 EST	Combating illicit finances: Online Platforms and Industry Collaboration Case Study ***Tarana Baghirova, OSCE*** *Sponsored by Tether*
14:45 EST	The Lantern Project ***Sean Litton, Tech Coalition***
15:15 EST	United Against CSAM: Knowledge is Power, Reporting is Action ***Dr Fred Langford, Ofcom***
15:30 EST	Final words & Reflections ***Denton Howard, INHOPE***