Hybrid

Unite for Change: Government-

backed Action Against CSAM

October 8 Day 01

			Kristen Best, U.S. Department of Homeland Security Jacqueline Beauchere, Snap
09.00 EDT	Opening by Host		
	Jenni Katzman, Microsoft	13.15 EDT	Lunch Break
09.10 EDT	Welcome Remarks from INHOPE	14.15 EDT	Interview: How to educate users on the existence of CSAM online to promote public awareness and
	Samantha Woolfe, INHOPE	sponsored by	community safety?
09.30 EDT sponsored by	The impact of self-generated CSAM: a first-hand account	J TikTok	Rhiannon-Faye McDonald, Marie Collins Foundation Jun Young Ro, Zepeto (Naver Z)
Resolver.	Rhiannon-Fay McDonald, Marie Collins Foundation	 15.00 EDT	Empowering Youth: Tools for Self-Protection
.0.00 EDT ponsored by	Keynote - The Value and Impact of Public Service Announcements		Chris Hughes, IWF & Lauren Coffren, NCMEC
Snap Inc.	Mike Masnick, Copia Institute	15.30 EDT	Open floor Q&A – Should we prioritise changing public behaviour or focus on changing online interactions?
0.30 EDT	Panel Discussion: Assessing the public's understanding of CSAM and how it impacts reporting to Hotlines and Law Enforcement		Henry Adams, Resolver Amy Ulucay, Discord Ebony Tucker, TikTok
	Robbert Hoving, Offlimits		Chair: Sean Litton, Tech Coalition
	John Pizzuro, Raven Yi-Ling Chen, ECPAT Taiwan Chair: Emily Cashman Kirstein, Google	16.15 EDT	Key Takeaways
			Samantha Woolfe, INHOPE
1.30 EDT	Coffee Break	16.30 EDT	Networking Reception
.2.00 EDT	Insights and Impact of Public Service Announcements		
	Chris Cascio, University of Wisconsin		This event is sponsored by 📕 N

12.30 EDT

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Day 02 October 9

09.30 EDT	Recap & agenda for day 2		
	Samantha Woolfe, INHOPE		
 09.45 EDT	Digital Currencies and the Economics of Online Child Exploitation		
	Carolina Christofoletti, TRM Labs		
 10.15 EDT	Breakout Sessions (The Production, Trade & Monetisation of CSAM online)		
	Breakout Group 1 Leonardo Real, Tether		
	Breakout Group 2		
	Federico Paesano, Crystal Intelligence		
	Breakout Group 3		
	Erin Fracolli, Binance		
	Breakout Group 4 Joseph Mari, Scotiabank		
11.15 EDT	Coffee Break		
 11.45 EDT	Feedback Panel – Breakout Discussions		
	Sasha Plotnikova, Chainalysis		
 13.00 EDT	 Lunch Break		

Combating Illicit Finances: Online Platforms and Industry Collaboration Case Study
Tarana Baghirova, OSCE
The Lantern Project
Sean Litton, Tech Coalition
United Against CSAM: Knowledge is Power, Reporting is Action
Dr. Fred Langford, Ofcom
Final Words and Reflections
Denton Howard, INHOPE

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