Summit 2024

October 8 - Hybrid

INHOPE

Agenda

09:00 EDT 15:00 CEDT	Opening by Host **Jenni Katzman, Microsoft**
09:10 EDT 15:10 CEDT	Welcome Remarks from INHOPE **Samantha Woolfe, INHOPE**
09:30 EDT 15:30 CEDT	The Impact of Self-generated CSAM: a First-hand Account **Rhiannon-Faye McDonald, Marie Collins Foundation**	*Sponsored by Resolver* **Resolver.** A KROLL BUSINESS
10:00 EDT 16:00 CEDT	Keynote – Value and Impact of Public Service Announcement *What is the impact and how does education resolve a global issue by working with the government, law enforcement agencies and companies need to be thoughtful when creating a PSA.* **Mike Masnick, Copia Institute**	*Sponsored by Snap* **Snap Inc.**
10:30 EDT 16:30 CEDT	Panel Discussion: Assessing the public's understanding of CSAM and how it impacts reporting to Hotlines and Law Enforcement **Robbert Hoving, Offlimits** **John Pizzuro, Raven** **Yi-Ling Chen, ECPAT Taiwan** **Chair: Emily Cashman Kirstein, Google**
11:30 EDT 17:30 CEDT	Coffee Break
12:00 EDT 18:00 CEDT	Insights and Impact of Public Service Announcements **Chris Cascio, University of Wisconsin**
12:30 EDT 18:30 CEDT	*Unite for Change: Government-backed Action Against CSAM* **Kristen Best, U.S. Department of Homeland Security** **Jacqueline Beauchere, Snap**

'Knowledge is Power, Reporting is Action!'

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13:15 EDT 19:15 CEDT	Lunch/Dinner Break
14:15 EDT 20:15 CEDT	Interview: How to educate users on the existence of CSAM online to promote public awareness and community safety? *Rhiannon-Faye McDonald, Marie Collins Foundation* *Jun Young Ro, Zepeto (Naver Z)*

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15:00 EDT 21:00 CEDT	Empowering Youth: Tools for Self-Protection *Chris Hughes, IWF & Lauren Coffren, NCMEC*
15:30 EDT 21:30 CEDT	Open floor Q&A – Should we prioritise changing public behaviour or focus on changing online interactions? *Henry Adams, Resolver* *Amy Ulucay, Discord* *Ebony Tucker, TikTok* *Chair: Sean Litton, Tech Coalition*
16:15 EDT 22:15 CEDT	Key Takeaways *Samantha Woolfe, INHOPE*
16:30 EDT 22:30 CEDT	Networking Reception *At Microsoft's Office.*

| **09:30 EDT** | Recap & Agenda for day 2 |
| | *Samantha Woolfe, INHOPE* |

| **09:45 EDT** | Digital Currencies and the Economics of Online Child Exploitation |
| | *Carolina Christofoletti, TRM Labs* |

10:15 EDT	Breakout Sessions (The Production, Trade & Monetization of CSAM online)
	Breakout Group 1
	Leonardo Real, Tether
	Breakout Group 2
	Federico Paesano, Crystal Intelligence
	Breakout Group 3
	Erin Fracolli, Binance
	Breakout Group 4
	Lynette Owens, Trend Micro

| **11:15 EDT** | Coffee Break |

| **11:45 EDT** | Feedback Panel – Breakout Discussions |
| | *Sasha Plotnikova, Chainalysis* |

| **13:00 EDT** | Lunch Break |

| **14:00 EDT** | Combating Illicit Finances: Online Platforms and Industry Collaboration Case Study |
| | *Tarana Baghirova, OSCE* |

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| **14:45 EDT** | The Lantern Project |
| | *Sean Litton, Tech Coalition* |

| **15:15 EDT** | United Against CSAM: Knowledge is Power, Reporting is Action |
| | *Dr Fred Langford, Ofcom* |

| **15:30 EDT** | Final Words & Reflections |
| | *Denton Howard, INHOPE* |